



DEPARTMENT OF CULTURAL AFFAIRS
City of Los Angeles



Vision Zero Community-Based Outreach and Education RFQ
Questions and Answers
Friday October 28, 2016

Question 1:

Is it possible to get the grant in a Microsoft Word format?

Answer:

No, but we have updated the PDF application document to be an editable form. You should now be able to enter information directly on the PDF document, save it, and send it in. If you prefer, we have also converted the three application forms into a Google Form. You can find that form here:

<https://goo.gl/forms/kznTau4Qv2vmBog33>

If you opt for this method of submittal, please remember to submit your cover letter and references as PDF documents, emailed to rfq@carsla.net, by Friday November 11 at 4pm. We will accept submissions through the Google Form system or through direct submissions of your application in PDF form.

Question 2:

Are applications required to have done work on those exact streets, or is previous work in the neighborhoods around those streets sufficient?

Answer:

We are looking for community-based organizations that have experience with the neighborhoods listed in the RFQ (see page 16 – “Geographic Information Chart”). You do not need to have had direct experience with a specific street.

Question 3:

Why were these specific corridors and streets selected? Why aren't other streets and neighborhoods that deserve attention to traffic and safety included on your list?

Answer:

The City is focusing its initial Vision Zero work in places that have been identified as having the highest rates of collisions that result in deaths and serious injuries for people walking and biking. We are focusing initially on people walking and biking given their vast overrepresentation in the data: they account for roughly 15% of the collisions by mode, but almost 50% of all traffic deaths.



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The Los Angeles Department of Transportation (LADOT) took the lead in developing a map of the High-Injury Network (HIN), which represents the 6% of our city streets that account for 65% of the deaths and serious injuries for people walking and biking. However, 6% of streets in Los Angeles is still over 450 miles.

To better prioritize our efforts, we developed a methodology to score every single intersection along the HIN. Each intersection has been weighted based on the following three criteria:

- Raw number of deaths and serious injuries
- Whether an older adult or child was involved in a collision that resulted in a death or serious injury
- Whether the intersection is in a targeted social equity community (based on the City of Los Angeles Plan for a Healthy Los Angeles, which ranked communities with the potential for the most negative health outcomes based on socio-economic issues).

Then, we developed priority corridors by identifying clusters of high-scoring intersections. The list of streets and neighborhoods in the RFQ was developed and prioritized based on the above methodology.

Question 4:

I am putting a team together that includes mentors, advisors and cross-promoters. What is the nature of the commitment of my partners? Will these entities need to anticipate any heavy paperwork, meetings or time commitments?

Answer:

Whichever community-based organization is chosen to be the lead in a specific neighborhood or corridor can expect to manage the process including all invoicing and record keeping. Respective team partners will need to account for their expenses and track their time spent on the project, which will be collected by whatever organization is identified as the lead.

Question 5:

I am a bit confused about how the corridors are delineated. It seems that many of the corridors listed on pages 6 – 8 of the RFQ are much longer than one mile. Can we section off a portion of a long corridor for our Vision Zero Project?

Answer:

Pages 6 – 8 of the RFQ provide a list of neighborhoods and corridors. The specific neighborhoods of a corridor are listed first in bold. Underneath the neighborhoods, the specific corridors are listed with indented bullet points. Any portion of these corridors is eligible for project activities. You will not be required to develop a project for a corridor longer than a mile in length.